

**ACBL Unit 179 Board Meeting
April 29, 2024 Meeting Minutes
Online via “Zoom”**

Date: April 29, 2024

Board Members:

Present: Larry Averbuch, David Cochener, Michelle Coop, Beth Derrick, Bob Dietrick, Ann Gibson, Karen Kendrick, Carol Schnaars, David Smithfield, Suzanne Torrence, Pat Williams, Mickey Wilson.

Others Present:

Treasurer: Sue Atwood

Secretary: Alison Gembar

Wedmaster: Jim Daugherty

Proceedings:

Meeting was called to order at 4:00 pm

Administrative business:

Minutes for board meetings were presented:

December 21, 2023

February 28, 2024

Motion to approve minutes.

Motion approved.

Webmaster – Jim Daugherty

Good website, just a few suggestions:

- Remove “continue” upon entry.
- Rather than have drop-down menu on the right, can we have fixed navigation bar on the left?
- QUIP report, can we add this to the site?
- Include committees and committee members.
- Keep an archive of flyers on the website.
- Archive Unit 179 email blasts.
- Clubs that show “no photo” in the listing, can you put a stock photo in there?
- Add website for the Unit clubs (if they have one).

According to Jim, some clubs have chosen not to participate on the website.

Jim: we may want to consider moving over to “Bridge Webs” site for our Unit website. Cost is approximately \$75/year. Advantage: many are capable of managing this type of site and it is best for continuity. Bridge Webs platform is made for what we are doing.

Treasurer position

Mickey was heading up a search committee for a new Treasurer. Mickey would be the best candidate for Treasurer position. He has agreed to serve as our new Treasurer.

Motion to accept Mickey Wilson as Unit 179 Treasurer.

Motion approved.

Mickey’s report:

We need to obtain a law firm to file the necessary paperwork to establish the Unit as a non-profit organization; 501c3. We may have some penalties involved. We will be doing annual reports to the IRS and 1099’s. We expect the costs to be approximately \$3000. It is important that we have everything in accordance with regulations. We can try to find a firm within the Unit to do this. Mickey will get an estimate and bring it back to the board for approval.

Motion to obtain legal documentation for Unit 179

Motion approved.

Suzanne Torrence – 2024 Committees

Tournament Committee – Pat Williams, Chairperson

Disciplinary Committee – Beth Derrick, Chairperson

Membership & Retention Committee – Carol Schnaars, Chairperson

Reviewed QUIP report.

Unit 179 Goodwill Committee – Ann Gibson, Chairperson

VBC Liaison – Bob Dietrick

Unit Representative for District 10 meeting – David Smithfield

The Chairpersons will choose their committee and at our next meeting they will report back with committee members and updates. At that time we can get the committees on the website.

5/5/5/ Plan

How do we recruit new members and how do we retain the members we have? In the past we were getting 11% of members renewal fees. Beginning April 1st this has been switched out to the 5/5/5 plan allowing us to get reimbursement up to 15% of the members renewal fees, or enrollment fees.

1st 5% - automatic. Instead of getting an automatic 11% each year we get 5% automatically.

2nd 5% - contacting members that have lapsed or will soon lapse. ACBL will provide a tool that notifies us that a member is lapsing. We can reach out to the member to inquire about their

renewal. We get 2.5% for the action of reaching out to the member and another 2.5% if they renew their membership.

3rd 5% - how successful are we in recruiting new members? This 5% will be based on our recruitment of new members and is an incremental calculation.

Report: Sue Atwood

Spring Sectional financials:

22% increase over last sectional (Table count 291.50)

Tournament Director provides balance sheet of how funds are allocated.

Portion paid to Vanderbilt for use of facility = \$10.75/table

Free plays for this tournament were provided to players with less than 50 points. This was a big success. These players would not have otherwise played in the tournament. These players accounted for about 12 tables.

Pat Williams – Tournament Coordinator

Upcoming Sectional – Present June budget for approval.

Budget – The budget will be approximately the same as the tournament we just had in April;

Net income is expected to be about \$2500, provided the turnout is comparable to the April tournament.

Mentor/Mentee game: Entry fees will be FREE for this game and Vanderbilt is also waiving their table fee charge. The only charges associated with this game would be the Directors fees and ACBL table fees (\$3/table).

Motion to approve budget.

Motion approved.

Parking at apartments down the street for future tournaments may not be allowed. The tournament committee will address this issue and provide alternate parking suggestions before tournament time.

Next meeting will be scheduled for either June 27th or June 28th, during the Sectional tournament. Let Suzanne or Alison know your preference (27th or 28th) in the next couple of days. We will meet in person at Vanderbilt Bridge Center. Those that cannot make it, we will set up zoom availability.

Motion to adjourn.

Motion Approved.

Meeting adjourned 5:32 pm