

St Petersburg Bridge Club

Nominee for the 2023 Board of Directors



Milferd Jones

Several years ago, I wanted to learn to play bridge. I found the St. Petersburg Bridge Club, took advantage of their bridge lessons and have been playing ever since. Our club provides a wonderful place to enjoy the game and I have developed a fondness for the club and the people there. It is time for me to contribute my business and personal experience to assist the Board in the development of the club as my mother has done as a Board member a few years ago.

I have a wide range of business experience upon which to draw. I am a graduate of the University of South Florida in Business Management with a human resources focus. I was a member of the Pi Sigma Epsilon marketing fraternity.

I was commissioned in the US Army Reserve and graduated from both the Infantry Officer Basic Course (designed to make sure you're tougher than any enlisted soldier) and the Infantry Officer Advanced Course. I was a Captain in the Army Reserve when I left to start a business career. Over the course of ten years, I owned up to four Subway Sandwich Franchises. During this period I enjoyed my nine years of Board experience as the Chairman of both the Panama City Florida area and Dothan Alabama area Franchise Owner Advertising groups.

I sold my Subway Franchises after 10 years because I began to suffer from depression and anxiety. I subsequently learned that there was a family history of depression. My experience working those ten years with virtually no vacations undoubtedly contributed as well. I was also diagnosed with ADHD. This has been a mixed blessing. On the annoying side I can forget where I put things. On the positive side I have a quick mind, am able to read and retain accurately at a

fast pace, can think “outside the box” and have become a good listener.

My college education, military experience, years as an owner and operator of several franchises, successful leadership as the Chairman of two industry advertising groups, and my having overcome difficult personal challenges leave me with the time, background, desire and dedication to contribute to the St. Petersburg Bridge Club’s success