

## Promotion, Education and Social Team Report– March 2024

We have had a couple of meetings over the winter. The first was mainly to discuss our approach to inviting unaffiliated clubs to work with us to promote bridge. Then Peter Litchfield proposed a cafe bridge event in Abingdon in May and Kathy, Stephen and I have assisted him (he has done all the work really) in getting this off the ground. He was then invited to our next meeting and as a result has now joined our team. At this meeting last month we discussed what Oxfordshire could do to contribute to the EBU's bridge festival planned for September 9 to 15. It is clear that if we can encourage unaffiliated clubs to work with us in making the festival a success and one that gives rise to new bridge players for all our clubs that will provide an encouragement for unaffiliated clubs to work with us afterwards, so we have agreed to make the festival our priority. We have written to all affiliated and unaffiliated clubs to tell them about it and to invite them to put forward suggestions as to what event(s) they might run. We have divided up this list of clubs amongst ourselves (four or five each) and will follow up over the next month or so, aiming to produce a schedule of events for the festival week for marketing purposes.

Robert Procter