

NW Tucson Bridge Club

Summer 2024 Survey Results

May, 2024

Survey Report - this is a draft

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- Please note - this is a draft report for review by the club board of directors and club manager prior to public disclosure.
- The report will be revised and approved by the board after the May 8 BOD meeting.

Survey Purpose

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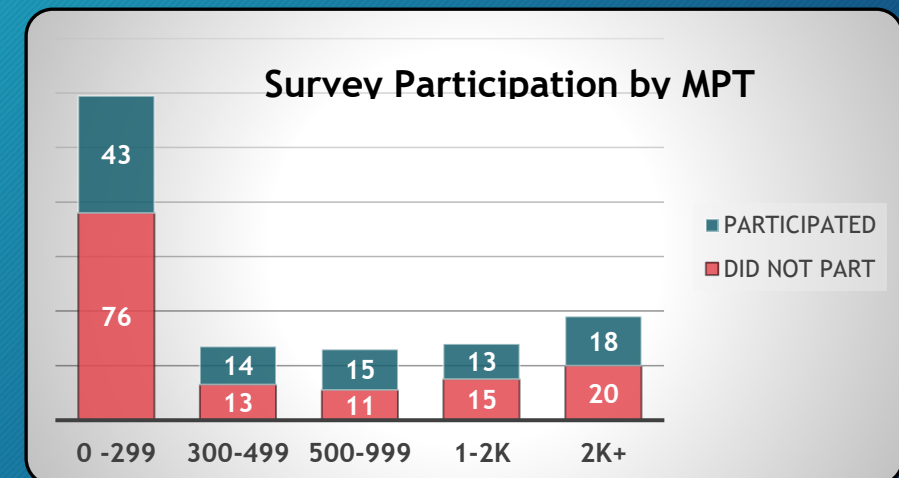
- As summer approaches and winter-only players depart, some changes are being considered to meet the needs of our player community.
 - Should we change the start time from 1:00 to 12:30 for afternoon games to make it possible for an earlier departure from the clubhouse?
 - Should we change the Tuesday Open Stratified Game to a Limit Game to increase attendance?
 - Should we introduce a Thursday Open Game to make better use of our facility?
 - Collect some thoughts about learning events for the summer or fall.

Survey Participation

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- Players who have played at least twice since January were selected from the membership database.
- 238 players received an invitation by email to respond.
- 103 players participated and only 2 responded anonymously. Overall participation was 43%, which is good.
- While 43% participation is considered very good, surprisingly, some very active players did not respond. This does not invalidate the result of the survey.

MPTs	DID NOT PART	PARTICIPATED	Total	%
0 -299	76	43	119	36%
300-499	13	14	27	52%
500-999	11	15	26	58%
1 - 2k	15	13	28	46%
2k+	20	18	38	47%
Total	135	103	238	43%



Survey Questions

slide 1 of 4

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- The survey used the bridgewebs forms feature to gather responses.
- Some personal information was requested and 5 questions were asked.

Personal information

WHO IS COMPLETING THIS FORM?

Name *

Email - if you want a reply

Your masterpoints *
☐ 0 - 299
☐ 300 - 499
☐ 500 - 999
☐ 1,000 - 1,500
☐ 1,500 +

Are you typically gone part of the year? *
☐ YES, I am a snowbird
☐ I live year-round in the Tucson area

Indicate the months you are typically gone.

Survey Questions

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Question 1

1. Do you support a change in start time for
for afternoon games in June, July, and August
to be 12:30 instead of 1:00?

My response to start time change *

- ☐ YES
- ☐ NO
- ☐ I do not care, either time is fine

Question 2

2. We're looking for ways to attract more Tuesday players.

What if we changed the Tuesday game from an OPEN
game to a LIMIT game. If so, what is your favorite

Tuesday Limit? Pick the highest no. (299/499 not a choice) *

- ☐ 749
- ☐ 999
- ☐ 1499
- ☐ Regardless, I won't or can't play in LIMIT games
- ☐ Please don't make this change

Survey Questions

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Question 3

3. IF the Tuesday game were a LIMIT game,
how frequently would you likely play?

Pick the best choice for Tue LIMIT participation *

- ☐ Almost every week, if eligible
- ☐ Occasionally, if eligible
- ☐ NEVER

Question 4

4. Currently, we are closed on Thursdays. To better
use our space, we might offer an OPEN game on
Thursday. If so, would you participate?

Pick the best choice for Thr OPEN participation. *

- ☐ Almost every week
- ☐ Occasionally
- ☐ NEVER

Survey Questions

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Question 5

5. The education committee would like to hear from you.

**Give us your thoughts about learning activities
or topics for the summer or fall.**

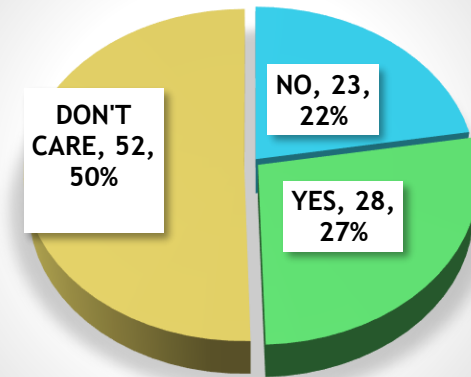
Comment on this or anything in general. We listen.

Responses to the time change question

mpts	don't care	NO	YES	Total
0 - 299	26	5	12	43
300 - 499	4	6	4	14
500 - 999	6	2	7	15
1,000 - 1,500	2	1	1	4
1,500 +	14	9	4	27
Total	52	23	28	103

CONCLUSION: Not advisable, since only 27% said YES and 22% said NO. (We have a list of players who said NO.)

Do you like a time change to 12:30?



What Change Would You Like for Tues Game?

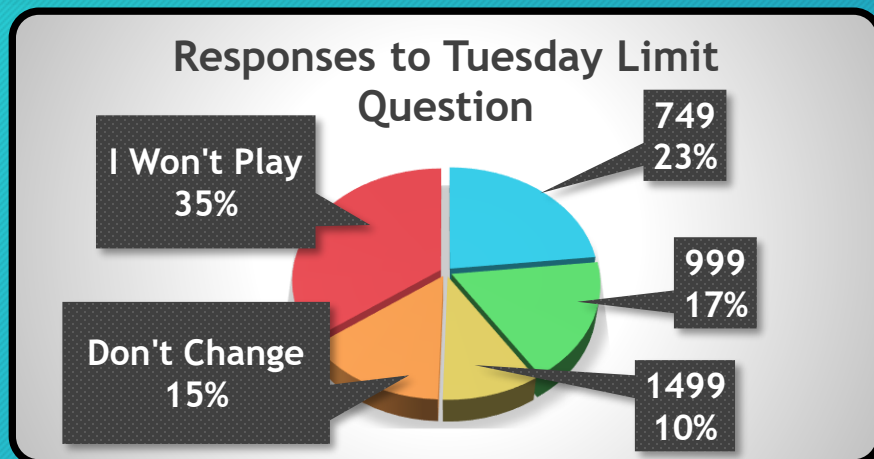
mpt range	749	999	1499	Don't Change	I Won't Play	Total
0 - 299	17	7	3	7	9	43
300 - 499	6	4	1	1	2	14
500 - 999	1	7	3	2	2	15
1,000 - 1,500			2		2	4
1,500 +			1	5	21	27
Total	24	18	10	15	36	103

Note: We asked responders in all mpts ranges to answer this question: “If we change the Tuesday game from OPEN to LIMIT, what limit would you like”?

The expected response for players over 1,500 mpts was either “don’t change” or “I won’t play”.

While 50% of the responders gave this response, the other 50% gave us a suggested limit for the Tuesday game.

See the next slide for responses to “How frequently would you play in a Tuesday LIMIT game”?



How often would you play in a Tuesday LIMIT game?

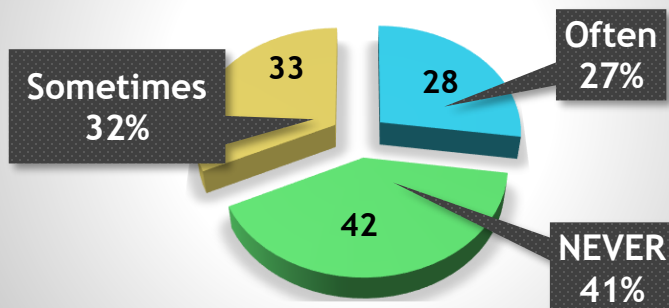
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mpt range	Often	NEVER	Sometimes	Total
0 - 299	11	9	23	43
300 - 499	8	2	4	14
(500 - 999	8	3	4	15
1,000 - 1,500	1	3		4
1,500 +		25	2	27
Total	28	42	33	103

Note that 61 responders answered that they would play often or occasionally in a Tuesday LIMIT game.

We have a list of responders who will play often or occasionally.

How Often Would You Play in a Tuesday Limit Game?



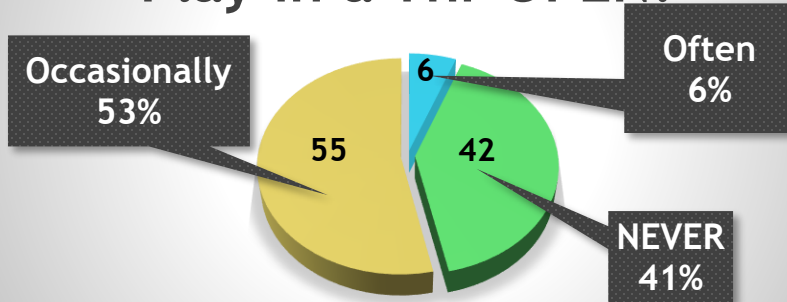
How often would you play in a Thursday OPEN Game?

mpt range	Often	NEVER	Occasionally	Total
0 - 299		23	20	43
300 - 499	1	9	4	14
500 - 999		4	11	15
1,000 - 1,500	1		3	4
1,500 +	4	6	17	27
Total	6	42	55	103

Note: 61 Players indicated they would play occasionally or often in a Thursday OPEN Game.

We have a list of players who said they would play in this game.

How Often Would You Play in a Thr OPEN?



Give us your comments

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We asked for input about learning options and comments in general. 36 players responded. 90% were positive comments about our *Marvelous Monday* or other learning opportunities. A variety of suggestions were made about specific topics or methods of teaching.

All comments are available for review.

Summary and Next Steps

1. Participation at 43% is more than expected. Some of our Board Members and active players chose not to respond.
2. Time change to 12:30 is not a good idea
3. Change Tuesday's game to a limit game has some attraction. Consider these points:
 - a. What is the best time to try this? Suggest we NOT do it in the summer when too many players are away
 - b. What is the best limit? Suggest it is not wise to set it too high and later reduce it. Low and raise it is better. Discussion is needed. Look at the list of likely players. It suggests 999 or 1499 as the preferred limit.
 - c. For the summer, our Terrific Tuesday plan is a step in the right direction. We await its result on attendance.
4. Adding a Thursday OPEN game is a great idea. Survey says it may work. Suggest we wait until September to try it, if that is our direction. Discussion is needed.
5. General comments - should be reviewed by Board and Ed Committee for any action

Appendix

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The following lists should be reviewed by the Board for a better understanding of what the responders are thinking:

- Who said NO to a change in start time: [LINK1](#)
- Who might play in a Tuesday Limit Game: [LINK2](#)
- Who might play in a Thursday Open Game: [LINK3](#)
- List of general comments: [LINK4](#)
- List of part-time players: [LINK5](#)
- List of active players who did not respond: [LINK6](#)