

I did not see that bid before I put mine down

You bid and then you are told that your bid is not high enough (Insufficient Bid). Now you look down at the table and realise that the person to your right has not passed but made a bid and yours is lower than theirs. For example North is dealer and puts 1S on the table. You are East and you just don't notice North's bid, maybe you are thinking about the last hand or whether you should bid with only 11 pts or just daydreaming, so you put 1H down. South says to you that it is not sufficient as 1H is less than 1S.

Now the Director is called and he tells South that he can accept the bid (for it is South's choice as he is next to bid and no one else, especially not North)

So if he accepts the bid, the bidding continues as if nothing has happened. You might be surprised to know that South could now bid 1S but if NS end up in a Spade contract it will be North playing it, despite South's bid of 1S as North bid the suit first.

If South rejects the bid, it is back to you. You have 2 choices, either make the bid good or change the bid. Remember you have just told your partner something that he should not necessarily know which is why you have to be careful with your corrected bid. So if it is not essentially the same information your side will be penalised as you will have made 2 bids effectively and passed 2 pieces of information to your partner.

If you make the bid good there are 3 ways to do this

1. Make a bid which means the same, called a "comparable bid"
for example North bids 1D and you try to bid 1C (Precision strong hand)
now a double showing a good hand would be comparable.
2. Bid the same denomination at one level higher eg 1H would become 2H
3. Make a bid which is contained in your original bid (known as a subset)
Say north opened 2H and you tried to bid 2D (multi weak 2 in a major or 19-20)
now you could bid 2S (weak) as it was one of the options in your original 2D bid

So in all those 3 cases, your partner is not receiving extra information

NB You CANNOT ask the Director to tell you which bids are comparable,

The Director will take you to one side for you to explain what the replaced bid means in your system and then he will decide whether that is comparable or not.

NB If you change the meaning of the bid, then your partner will not be able to bid full stop for the rest of the auction.

For example North bids 1H and you try to bid 1D, now when the Director is called you replace the bid with 1NT. 1D in your system shows 11-19 pts and 4 diamonds whereas, your new bid of 1NT shows 15-17 pts with a Heart stop. So your partner now knows that you have a Heart stop which he would not have known with your 1D bid and of course he knows you have 4 diamonds which he would not know with a bid of 1NT over the 1H opener. So it is not comparable, nor is it the same denomination (ie Diamonds) nor is it a subset of your original bid, so partner is silenced for the entire auction. In practice this often means that the opposition often let the auction die at that point eg 1H, 1NT from you, pass, pass, pass and you end up in 1NT.

Some players when in this situation gamble and bid game, hoping that it will work out, sometimes it does, often it does not. The choice is yours.