

Unit 205  
Board Meeting  
April 10, 2023

Present: Nicci Beninger, Lane Galloway, Neal Hayden, Donnie Van Rooy, Mary Ann White

Minutes from February 20, 2023

- approved

Treasurer's Report

- ????

Ace of Clubs/Mini-McKenney

- Recognition of winners
  - Added winners to website
  - Local winners, free play in Club games
  - Non-local winners, \$5 in BBO account
  - Lane to announce winners at next Unit game, handout free plays
  - Ace of Club, up to Club to decide what to do

PV Regional

- Continue last year's campaign
- Mexican Federation
- Facebook page – create
- Facebook postings – Nicci
- Mary Ann's daughter create electronic flyer
- Emails via ACBL and District 16 to consider
- ACBL Bulletin add, ~\$660 – questionable value
- Lane look into tracking

PV Regional Last Year's Marketing:

- BBO banner ads month of June. California, Oregon, Washington, Nevada, New York, and Florida in the US, and British Columbia, Alberta, and Ontario in Canada. \$200
- Scorecard posting (mandatory): \$300
- Emails to database: Save the Date and Reminder
- Facebook posting ACBL and District 16
- Hard copy flyers sent to Canada with snowbirds and also taken to San Miguel/Acapulco
- Email flyers to contacts at other clubs in Mexico to put out at their club

Hotel Reservations Link – done

Contract with Jorge Rosen

Items to Discuss with Hotel (Westin Resort and Spa, Oct 30 to Nov 5)

- Cancellation how and when?
- \$130+taxes (vs \$170+taxes)
- Short lunch hours, on terrace 12:30-1:30 quick

Ajjic Sectional

- Dates Feb 9-11 (Super Bowl Sunday)
- Venue – end of May Club will decide location
- \$15,000 would save not hosting at a hotel
- Flyer Pending location
- No change in stratification
- Consider quoting US – for use of credit cards

Next Meeting

- Early June 12, Mon 10:30 next meeting

Adjourned