

The Village Card Club, Inc.

Board of Directors Meeting

September 16, 2014

Andy Cosby, President, called the meeting to order at 4:23 PM.

Attending: Andy Cosby, Elaine Weeter, Greg Frank, Doris Waugh, Phil Michaelson, Donna Herter, Norma Marvel; and Estelle White, Club Manager. Absent: Suzanne Stofer and Dick Condon.

Minutes for August 5, 2014 board meeting were approved as submitted.

The September 16 board meeting agenda was approved with the correction to add the report from the 2014 Silver Lode Tournament Chair and delete the item "Adoption of the Marketing Committee Report" to the New Business section.

DIRECTOR REPORTS:

Communications: Donna handed out new HSVPOA-VCC cards and reported that the art contest has been launched in the local high schools. The Marketing Committee report should be presented in mid-October.

Program: Greg presented the proposed changes to the VCC Game Schedule and they were approved with only the minor title change for the 2nd Friday 6:30 PM 0-500 game to "Pairs" rather than "Swiss or Pairs".

Member Services: Norma reported that she is still printing additional directories and that current VCC membership is 589.

Player Development: On behalf of Suzanne Stofer, Elaine reported that the Fall class sign-ups are underway and were launched via a pilot "e-blast" to announce the fall class offerings. Tony Hoffman is piloting an early signing bonus for those who sign up for all 8 classes in advance. Also, Suzanne is developing a survey of the 0-300 group to learn about their bridge goals and needs.

Club Manager: Estelle reported that there is a need for several new game directors and that the "storage/clean up" project should be completed by next week.

NEW BUSINESS: Andy presented the name of Clark Vernon to be the 2015 Silver Lode Tournament Chair. The recommendation was approved.

The 2014 Silver Lode Chair, Bubba Raxsdale, reported that the support from VCC members helping with the tournament was outstanding, but the player participation levels declined from last year. Attendance was only 156 participants vs. 213 at the 2013 event. The decline was most significant in the visitor category (66 this year vs. 97 in 2013). Net proceeds from the tournament were \$2835.36. Bubba also stated that the satisfaction level among participants was high, with the exception of the food quality and cost. He recommended that next year a free lunch should be included with the two session entry.

The meeting was adjourned at 4:50 PM.

Elaine Weeter,
VCC Secretary