

The Village Card Club, Inc.

Board of Directors

Meetings October 14 and

October 22, 2014

Andy Cosby called the meeting to order at 4:23 PM

Attending: Andy Cosby, Phil Michaelson, Norma Marvel, Donna Herter, Suzanne Stofer, Doris Waugh, Greg Frank, Dick Condon. Absent: Elaine Weeter

MINUTES for September 16, 2014 Board Meeting: Approved as posted

AGENDA: additions-deletions-approval

OFFICER & DIRECTORS REPORTS:

Treasurer: Team League is up to 10 full teams and taking names for substitutes

Member Services: Renewals coming slowly

Communications/Marketing: Logo contest entries to be picked up 10/15; judging to take place shortly thereafter  
Donna Herter also reviewed the Media Development and Advertising Plan for the Village Card Club, as a lead in to the rest of the Marketing sub-committee reports.

Marketing Sub-Committee Reports:

BACKGROUND: In the spring of 2014, a group of VCC members concerned about our declining membership and community image, met to brainstorm ways to address these concerns. Distilled from the myriad of ideas presented were three main ideas on which to focus and further refine: an incentive program, a recognition program, and a fun party program. Subcommittees were formed to follow up on these ideas and the results of all of these meeting were presented to the board today for their consideration. Each of the sub-committee reports will be posted with these minutes on the bulletin board.

OLD BUSINESS: none

NEW BUSINESS: Motion to reinstate Computer Manager in the list of VCC employees (SR 23) and Salary & Fee Schedule at \$100.00 per month. (Background: the position of Computer Manager existed prior to having a Club Manager who absorbed the responsibility as part of that job.) Estelle White, Club Manager, tendered her resignation, effective October 14, 2014, and in order to fulfill the duties of the Club Manager in the interim, two people will share that position until it can be filled. One will fulfill the Computer Manager portion of the job (paid) and the other will supervise the Game Directors (unpaid). MOTION CARRIED.

Greg Frank will supervise the Game Directors.

Motion to approve appointment of Computer Manager: MOTION CARRIED. Gene LaBove will assume the duties of the Computer Manager.

Other motions on the agenda were tabled by consensus due to time constraints.

Meeting adjourned at 5:41 PM

Respectfully submitted,

Suzanne Stofer,  
Acting Secretary

**The Village Card Club, Inc.**  
Special Board of Directors Meeting  
October 22, 2014-Amended November 11, 2014

Andy Cosby called the meeting to order at 4:17PM.

Attending: Andy Cosby, Phil Michaelson, Norma Marvel, Donna Herter, Suzanne Stofer, Doris Waugh, Greg Frank, and Dick Condon. Absent: Elaine Weeter.

The Board convened and went into closed session to consider a report from the Conduct and Ethics Committee.

The Board reconvened in open session and:

Approved, in principle, the October 14 report of the ad hoc Marketing Committee.

Approved a budget of \$700 per Marketing event

Amended Standing Rule #26 to reclassify the ad hoc Marketing Committee to a Standing Committee with Power, chaired by the Communications Director

Approved merging the Communications Committee into the Marketing Committee

Meeting adjourned at 5:49 PM

Respectfully submitted,

Suzanne Stofer,  
Acting Secretary

Amended at November 11, 2014 Board Meeting.

Elaine Weeter,  
Secretary