

The Village Card Club, Inc.
Board of Directors Meeting

July 1, 2014

Andy Cosby called the meeting to order at 4:25 PM

Attending: Andy Cosby, Elaine Weeter, Dick Condon, Greg Frank, Phil Michaelson, Norma Marvel, Donna Herter, Suzanne Stofer, Doris Waugh; Estelle White, Club Manager

MINUTES for June 3, 2014 Board Meeting: Approved as corrected

AGENDA: Approved as amended to include naming a recipient for the next Charity Club Championship.

DIRECTORS REPORTS:

Communications: Donna reported that the PR coverage for the Longest Day event was excellent in both the Voice and Sentinel Record. The results of the event exceeded expectations with 140 players participating and \$2943 was earned to support the ACBL Alzheimer fundraiser, while the goal was \$1600. It was also reported that the Marketing committees have been very active and will soon be making recommendations to the Board. Also, there have been recent conversations with the POA regarding joint activities that will benefit both the VCC and the POA programs, such as a "Bridge Ambassador" program.

Finance: Dick reported that the VCC has approximately \$50,000 in the bank and is in very sound financial condition.

Programs: Greg reported that VCC table count has exceeded 2013 levels by 1.5% as of June 30. In 2013 table count was 4,389 and 2014 count to date is 4,454. Also, game fees are plus \$1500 for the year so far.

Logistics: Phil reported that the practice of purchasing lowest cost ink cartridges has run into "quality control" issues, so he has decided to try using a different supplier with a better grade (but significantly higher cost) product. But since the original supplier did quickly and without any conflict reimburse the club for the defective cartridges, so we may try them again in view of the cost differential.

Club Manager, Estelle reported that POA has provided with VCC with "attic" storage space, so the current storage closet has been cleaned, re-organized and most materials that are only used for special events or tournaments have been moved to the new storage space.

Old Business: Motion to adopt Standing Rule #25 was tabled until the August meeting when more detailed information will be available.

New Business:

Greg moved to approve appointment of Don Coonfer as the 2015 Spring Fling Chairman. Motion passed.

Elaine moved to establish annual budgets for each Standing Committee that incurs expenses greater than \$100 per year beginning with the 2015 calendar year. Motion passed.

Suzanne moved to select Altrusa International Foundation of Hot Springs Village, Inc. to be the recipient of the July 28, 2014 Charity Club Championship proceeds. Motion passed.

Meeting adjourned at: 5:45 PM

Respectfully submitted,
Elaine Weeter, Secretary