

VILLAGE CARD CLUB

Board of Directors Meeting

January 6, 2015

Teri LaBove, President, called the meeting to order at 4:40 P.M.

Attending: Teri LaBove, Tony Hoffman, Mickey Bearden, Ned Irving, Alan Trippel, Phil Michaelson, Mary Kay Stockford, Donna Herter, and Suzanne Stofer. Also present were Greg Frank, Club Manager and Lois Schoenrock, Acting Parliamentarian.

Minutes of the December 11, 2014 General Membership Meeting were approved as submitted. Minutes of the December 9th meeting were discussed regarding the motion to rescind the cell phone policy. Phil Michaelson stated that his motion in that meeting was that cell phones were not to be used in the playing area during the game in progress and noted that ACBL policy for national tournaments is not to allow cell phone use in the playing area. The minutes also noted that the directors will be asked to announce at the beginning of each game that cell phones should be silenced. Motion was made and seconded to add the cell phone policy and purchase of New Life Master Plaque to new business on the agenda. Motion seconded and carried, Later in this meeting Lois Schoenrock pointed out that the minutes could not be corrected without rescinding the previous passed motion. Motion was made to do so, seconded and passed by a 2/3 vote Tony Hoffman made a new motion that cell phones be silenced and directors make this announcement prior to each game. Motion seconded and carried by a vote of 6 to 3.

Officer and Director Reports were given as follows:

Program Director- Alan Trippel. No report but under new business would be sharing the 2015 Calendar.

Member Services-Mary Kay Stockford. Asked the outgoing Member Services Director to give the report on Membership. There were 589 members at the beginning of the membership drive in October and as of January 1st, 471 paid members. A list of unpaid members has been posted on the mirrors of both bathrooms. Directors have been given the list and will be urged to remind unpaid members that payment is due. Unpaid members have been charged the fee for that category of play beginning the first of the year. Mary Kay is working on the new member books which will include the new logo and information regarding the 30th anniversary of the VCC. Cost for printing in black and white is 70 cents per copy and color approximately 80 cents. Donna Herter pointed out that the logo is designed to be printed in either black and white or color but "Hot Springs Village Arkansas" is part of the logo and should be included. There is no budget for membership.

Marketing Director-Donna Herter. All items will be covered either under new or old business.

Treasurer: Ned Irving. A new bank account has been opened at Relyance Bank to make it more convenient for Treasurer and Business Manager to drop off deposits. This will be a depository account only and funds will be transferred to the Regions Bank, our present account, as needed by the Business Manager. Questions regarding the yearend profit and loss statement can be directed to Ned.

Extensive information has been forwarded to the board members regarding developing a budget process for Committees with Power to use and asked for and received general agreement before exploring the concept further. The logistics manager would continue to manage routine items without board approval and an overall budget would be developed with them to work within. 6 committees were identified that may spend over \$100 per year on non-routine items. Ned and the business manager will pull together the 2014 expenditures for each committee and work with the committee heads to determine which committees will be involved in this. This will be managed via creating a budget for the committee,

avoiding the piecemeal approach to having board approval one item at a time. Once the list of committees is finalized a report process will be developed and shared with the board at a later meeting.

Vice President-Tony Hoffman: No report. He is to research changing our IRS status from 501c7 to 501c3. President, Teri LaBove, will appoint an Ad Hoc Committee to study this change.

Education-Suzanne Stofer: Information is placed on the Education Bulletin Board.

Logistics-Phil Michaelson: Asked that requests for purchases be done via E-mail.

Secretary: No objections have been noted to the recording of the minutes. They will be available to the board upon request. The website has been updated with any missing items. The notebook in the hall, containing minutes, financial reports and governing documents, will be updated with missing items as time allows. Requested was a file cabinet with lock to be kept in the storage room at the club for the safekeeping of past documents.

Club Manager-Greg Frank: Expressed thanks to all the helpers and directors. More directors are needed. End of month and end of year report have been completed. Deborah Christian passed her Director's test in October. She is to shadow some of the directors for further training.

Old Business:

Marketing-Donna Herter; Aim of this committee is to support the club by increasing membership and table count. Extensive material has been given to the board covering advertising, marketing and promotions, 30th year Anniversary Celebration and budget request. Many of the suggestions and recommendations of the special marketing committee will not be implemented in 2015 because of the high expense involved. Because of budget restraints, funds from the POA to help promote our club are nonexistent. The POA will not be reprinting the Village brochure and most communication will become electronic. VCC has a link on the POA website. A new volunteer is needed to head up a community interaction and personal interface subcommittee. Details may be obtained from Donna. Four Quarterly parties are planned: 30th anniversary ribbon cutting ceremony, two pot luck dinners and one other evening party to be partnered with another organization. Two photographers are now on the marketing committee to keep the bulletin boards updated.

Motion was made to accept Marketing budget for the year in the amount of \$5700, less potential ACBL coop reimbursement, to promote the club for the year of 2015. Motion seconded and carried with one opposed.

Donna Herter announced that Francine McKay has resigned as Newsletter Editor. It was reported that not many people are reading the newsletter as it is currently published. After discussion it was decided that the newsletter will be published as a monthly e-blast. An editor and committee will be assigned.

New Business:

Motion was made, seconded and carried to accept the Committee Chairs and Members.

Motion was made, seconded and carried to approve Greg Frank as Club Manager

The board extends its thanks to Rick Wendricks and Gina Doss for the donation of two wall clocks.

Motion was made, seconded and carried to approve Pat and Ed Bertnolli as Parliamentarians and Lois Schoenrock as substitute Parliamentarian.

Sheila Cosby has reapplied as Business Manager. Motion made and carried to accept Sheila Cosby as Business Manager for a new term.

It was confirmed that the Board will use the small board rules contained in the 11th Edition of Roberts Rules of Order.

It was suggested that the matter of confidentiality by the Board Members be referred to the Constitution and By-Laws committee.

Games Committee-Alan Trippel; Reviewed in detail the game calendar for 2015. There are no changes in the regular game schedule. Games Committee will have its first meeting on Monday, January 12th following the game. Motion was made, seconded, and approved to accept the 2015 game schedule.

Treasurer, Ned Irving, reported on his research for Officers and Directors Liability Insurance Coverage. Motion was made to have Ned Irving purchase this coverage of \$1,000,000 with \$2500 deductible at a premium of \$800 annually. Motion seconded and carried.

Logistics Director, Phil Michaelson requested the purchase of a new Life Master Plaque at approximately \$290. Motion made, seconded and carried to make the purchase.

Logistics Director, Phil Michaelson requested approval of the purchase of a duplicate kit (case, boards and cards) for just under \$200. Motion made, seconded and passed to approve the purchase.

Treasurer, Ned Irving, will research the VCC phone contract.

Cathy Bertrand asked to speak to the board regarding sale of game coupons. Due to health reasons she will be unable to do the sell every bridge day and asks that the board discuss another option such as setting only certain days for ticket sales. The club manager will work with the treasurer to resolved this to Cathy's and the club's satisfaction.

Meeting was adjourned at 6:30 P.M.

Respectfully submitted,

Mickey Bearden, Secretary

