



**BOARD
OF DIRECTORS**

President:
Greg Frank

Vice President:
Martha McAlister

Treasurer:
Alan Trippel

Secretary:
Phyllis Baltz

Logistics Director:
Deborah Christian

Marketing Director:
Annie Dethardt

Program Director:
Andy Cosby

Member Services Director:
Noel Stewart

**Player Development
Director:**
Teri LaBove

Board of Directors' Minutes

Meeting Held March 8, 2021 via ZOOM

Call to Order:

The March 8, 2021 ZOOM meeting was called to order at 3:34 pm.

Those present were: Greg Frank, Martha McAlister, Alan Trippel, Phyllis Baltz, Deborah Christian, Annie Dethardt, Andy Cosby, Noel Stewart and Teri LaBove. Also present was Gene LaBove.

Approved:

- February 8, 2021 Board Minutes

Board Member Comments/Reports:

- Ironman/Ironwoman Award. A motion was made and passed unanimously to add the following as Standing Rule 25.b.: The Ironman or Ironwoman Award shall be presented to the VCC member who played the most sanctioned club games in the previous calendar year.
- A motion was made to rescind the increase of fees from \$3 to \$5 for the joint games between VCC/LRDBC Bridge Clubs. Discussion centered on Standing Rule, Salary & Fee Schedule, Table Fees. The motion passed with one person abstaining.
- Regarding District 9's opportunity to include District 10 and 7 (0-99) players for an evening game focused on education, a motion was made and passed unanimously to Opt In, permitting club members to play if one wishes to do so.
- Director Reports attached without additional comment: Treasurer, Marketing, Program, Player Development

Old Business:

- The list of committee members was presented and passed unanimously.
- Annie has registered the VCC for the April 17th POA Spring Fair. She is seeking volunteers to assist her.
- The Treasurer's committee ascertained that at the present time it is not in the best interest to raise table fees.

New Business:

- Greg's plans, hopes and vision for 2021 are attached.

- A motion was made and passed unanimously for Martha McAlister to chair an Ad Hoc Committee to begin considering recommendations on how to reopen the VCC. The committee is to include: Alan Trippel (Treasurer), Annie Dethardt (Marketing), Noel Stewart (Membership) and others. The committee reports to the Board.

Adjourned: Meeting was adjourned at 4:24 pm.

March 2021 Director Reports

Treasurer Report

For the first two months of 2021 the club showed a loss of -\$870.

February was better than January. In February we had a profit of \$793 compared to the loss of -\$1,663 in January.

February was better than January for two reasons:

- we recorded a fairly large one-time expense paid in January
- payroll and charity donations were lower in February.

We have nearly \$32,600 in CDs and cash in our checking account. This is, in effect, our rainy-day fund.

Overall, our current financial position is favorable. For this reason the Finance Committee, by a split vote recommends, not increasing our BBO game fee from the current base of \$3 per player.

Marketing Director Report

Rack cards were refilled at the POA and the Chamber of Commerce

January newsletter was sent and had a 60.6% open rating

Email to members outlining Mentoring classes, 61.2% open rating

Email to members outlining 2 new classes starting in March, 54% open rating

Research done on the event banners

Registered for the POA Spring Arts and Crafts Fair

Player Development Director Report

Mentoring Program – three month program beginning March 9

Competitive Bidding Class by Alan Trippel beginning March 15

Declaring Class by Rich Higgins beginning March 16 for four weeks

Bridge Tips article in monthly VCC Newsletter

Program Director Report

I hope you will find the attached tables helpful in understanding who is playing in our virtual games and what effect that will have as we consider re-opening Casa de Carta. Of great concern, I believe, is that only 45% of our 2020 paid resident members have played on-line. Note, too, that our source of tablecount and revenue is significantly affected by non-resident members and guests who would rarely play when we return to Casa de Carta.

March 2021 Director Reports

2021 BBO VIRTUAL GAMES						
Flight	Resident Members	JANUARY			FEBRUARY	
		Plays	Players	Pct	Plays	Players
1,500+	40	263	27	68%	253	26
751-1,500	49	273	25	51%	251	25
501-750	36	102	11	31%	115	12
301-500	30	44	7	23%	49	8
101-300	51	231	22	43%	202	22
51-100	38	162	18	47%	163	18
0-50	<u>36</u>	<u>119</u>	<u>17</u>	<u>47%</u>	<u>138</u>	<u>16</u>
Totals	280	1194	127	45%	1171	127
Res Member Tables:		299			328	
Revenue Tables:		419.5			396	
Net Table Revenue:		\$4,537.82			\$4,099.32	
NOTE: Net Table revenue is remittance from BBO, before ACBL fees and salaries						

**THE VILLAGE CARD CLUB, INC.
2020 VIRTUAL CLUB PLAY**

STRATA	RESIDENT MEMBERS				NON-RESIDENT MEMBERS				GUESTS				Revenue Tables
	Members	Played	Plays	Tables	Members	Played	Plays	Tables	Guests	Played	Plays	Tables	
1,500+	40	31	2294	573.50	5	4	225	56.25	15	12	286	71.50	701.25
751-1,500	49	27	2051	512.75	7	7	256	64.00	12	7	95	23.75	600.50
501-750	36	18	694	173.50	4	2	47	11.75	16	14	183	45.75	231.00
301-500	30	10	568	142.00	9	7	107	26.75	22	17	138	34.50	203.25
101-300	51	24	1633	408.25	4	2	96	24.00	27	20	291	72.75	505.00
51-100	38	23	1369	342.25	2	1	47	11.75	3	3	30	7.50	361.50
0-50	<u>36</u>	<u>20</u>	<u>686</u>	<u>171.50</u>	<u>1</u>	<u>1</u>	<u>47</u>	<u>11.75</u>	<u>8</u>	<u>5</u>	<u>36</u>	<u>9.00</u>	<u>192.25</u>
	280	153	9295	2323.75	32	24	825	206.25	103	78	1059	264.75	2794.75
			83%				7%				9%		

**THE VILLAGE CARD CLUB, INC.
2021 VIRTUAL CLUB PLAY**

STRATA	RESIDENT MEMBERS				NON-RESIDENT MEMBERS				GUESTS				Revenue Tables
	Members	Played	Plays	Tables	Members	Played	Plays	Tables	Guests	Played	Plays	Tables	
1,500+	40	28	554	138.50	5	3	58	14.5	15	10	75	18.75	171.75
751-1,500	49	26	564	141.00	7	7	118	29.50	12	5	43	10.75	181.25
501-750	36	36	234	58.50	4	1	5	1.25	16	10	101	25.25	85.00
301-500	30	9	101	25.25	9	1	56	14.00	22	13	91	22.75	62.00
101-300	51	22	464	116.00	4	4	62	15.50	26	21	172	43.00	174.50
51-100	38	23	344	86.00	2	1	25	6.25	4	3	26	6.50	98.75
0-50	<u>36</u>	<u>17</u>	<u>275</u>	<u>68.75</u>	<u>1</u>	<u>1</u>	<u>25</u>	<u>6.25</u>	<u>8</u>	<u>4</u>	<u>54</u>	<u>13.50</u>	<u>88.50</u>
	280	161	2536	634	32	18	349	87.25	103	66	562	140.50	861.75
			74%				10%				16%		

The 2021 file updates each day when game reports are posted, so it is accurate through yesterday.

President's 2021 Plans, Expectations, Goals

1. Transition to face-to-face (or blended) operations
 - a. Consider bridge (duplicate, rubber, social), cribbage, euchre, pinochle
 - b. Ensure financial viability
 - c. Maintain membership level
2. Update club governing documents (how to change when 80+ required in person to vote?)
 - a. Accommodate changed environment
 - b. Review documents to reduce bureaucracy
 - c. Consider smaller board structure
 - d. Review committee structure
3. Board Operations
 - a. Board works as a team with Club Operations Manager and Business Manager
 - b. Board members "stay in your lane" with respect to responsibilities