
Handle, the new bridge app to test your card-play

1 message

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To: buryathenaeum@gmail.com

Hello,

I'm a bridge teacher from Bath and I found your details through your club pages on bridgewebs. I've developed a fun web-app, **Handle** – a daily deal to test your declarer play. Like Word/e is for words, Hand/e is for hands... Handle launched at the end of 2024 and both players and non-players are loving it. The players are finding their technique really improving, the non-players are finding out about the world's best card-game! We think your club members will enjoy it and find it useful.

Our hope is to team up with clubs, players and teachers from around the country to promote bridge, particularly supporting grass roots. So we're setting up an affiliate/referral program for clubs to benefit by promoting Handle to their members. We are also offering free subscription to youth players affiliated to clubs.

Handle has a 30-day free go, before subscription. We would love for you to have a go at Handle, share with your friends – *please forward this email* - and compare thoughts. When you sign up (for free), you will also receive an email detailing Handle's various features. It's good to play a few deals to get the flow of the weekly tournament. Please let us know how you get on, then let's take it from there - and collaborate.

Thanks for reading this far, I hope you enjoy Handle!

Best wishes,
Zeb Stocken
handle.bridge128.com

What is Handle?

- The weekly tournament starts every Sunday, with a beginner-friendly hand.
- A new deal appears at 00:00 GMT, getting a bit trickier each day.
- Most deals are layered, with overtricks rewarded for more advanced technique.
- Follow the hint to form a strategy.
- Make overtricks to go better than par.
- Make maximum tricks for a golden crown.
- Check out the run-through to learn best technique.
- Build stats and share your results with friends.
- With onboarding, hot tips and the game-play starting *after* the bidding, Handle is designed to be accessible to all.

How do I play Handle?

- Play Handle on your phone, tablet or PC/Mac.
- Enjoy a 30-day free go, then just \$60/£48 per year.
- Sunday's Handle is *always* free.
- It's a web app (not a download), so internet is required – *see sign up email for how to appify*.
- Find Handle at handle.bridge128.com

What are they saying about Handle?

"I've learnt more in 6 weeks of playing Handle than I have in years of playing cards."

"I still do my daily Wordle but swiftly followed by Handle."

"It's what I look forward to every morning!"

Website: handle.bridge128.com

Email: handle@bridge128.com