

The average age of bridge players in England is 74 and rising.

The EBU's membership is falling by 849 a year.

It is vital that new players are attracted to bridge, or it will simply fade away.

The game can be turned around. With your support we will make it happen.

We will:

- Cut the administrative staff from 16 to four.
- Sell the Aylesbury building and invest in regional bridge centres for play.
- Replace the quarterly EBU magazine with a monthly online magazine. (*)
- Discontinue the EBU diary.
- Freeze UMS for at least three years.
- Invest in grassroots bridge.
- Invest in youth bridge.
- Invest in bridge promotion and marketing.
- Remove “control” from the EBU’s vocabulary and replace it with “promote and support”.
- Rejuvenate the tournament program.
- Recognise and actively engage with bridge professionals and businesspeople.

(*) We will offer a printed copy at cost by subscription.

The Numbers

The Aylesbury building is valued at approximately £1,100,000. Every penny of this will be reinvested into regional centres where people can actively play bridge.

The estimated annual savings are £550,000. Every penny will be dedicated to promoting grassroots bridge and attracting new players, particularly young people.

Appendices

Restructuring the EBU: A Proposal for Economic Sustainability and Growth

Restructuring Bridge Tournaments in England: A Proposal for Accessibility and Growth

Clubs, Teachers and Communications