

# Jacoby Transfer & Carding

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## Agenda:

- Brief review of Jacoby Transfers
  - Leads
  - Play hands
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# Jacoby Transfer Convention

Purpose:

- Allows Responder to better describe their hand
- Keeps Opener's 1 NT hand hidden from opponents

## How does Responder initiate a Jacoby Transfer for Majors?

- Responder **bids the suit one rank below** the major suit they hold
- Must have 5 or more of suit
- Can initiate Jacoby Transfer with as little as “0” HCPs
- The 1 NT opener **must verbally announce the transfer suit.**
- 1NT bidder **must** “accept” the transfer by bidding the next higher suit bid by his partner **unless there is an intervening opponent bid.**

# Jacoby Transfer Convention

Example:

- Opener bids 1NT
- Responder bids 2♦ - wants to transfer to HEARTS ♥
- Opener “says” and bids 2♥ (the next higher suit above ♦)
- What are Responder’s 2nd bids????

## Responder's rebid after Jacoby Transfer

Responder's HCPs	Goal	Recommended action
0 - 7	Partscore only	Transfer then PASS
8 - 9	Invite game	Transfer then bid 2NT (with a 5 card major) <b>OR</b> bid 3 of the major (with a 6+ card suit)
10 or more	Force to game	Transfer then bid a new suit (forcing) <b>OR</b> 3NT (with a 5 card major) or bid 4 of the major (with a 6 card suit)

**Opener can more easily place the contract after seeing the above responses.**

# Examples

Partner bids 1NT

Your hand: ♠ Q J 9 7 6 ♥ Q 10 2 ♦ 6 5 4 ♣ 7 4 (5 HCP and 5 ♠)

Bid 2♥ (transfer to ♠) and then **PASS** after partner bids 2♠

Partner bids 1NT

Your hand: ♠ A 8 4 ♥ K J 9 8 2 ♦ 7 2 ♣ J 9 3 (9 HCP, 5♥s)

Bid 2♦ (transfer to ♥) and then bid 2NT after partner accepts the transfer.

Partner can decide to bid further depending on shape and HCP...ex: PASS, 3NT, 3 or 4♥





# Examples

Partner bids 1NT

Your hand: ♠ Q J 9 7 6 ♥ 10 2 ♦ K 6 ♣ K Q 7 4 (11 HCP and 5 ♠)

- Bid 2♥ (transfer to ♠)
- Opener accepts the transfer and bids 2♠
- Responder can now bid 3♣
- Opener may choose to bid 3NT or Spades depending on their hand

**What about transferring to minors?**

## LEADS:

**What should you LEAD?**

**Is it a NT or suit contract?**

**How to tell partner if you like the lead or not?**

# Lead definitions:

## Sequence leads

3 card sequence	A K Q x - K Q J x - Q J 10 x x (3 touching honors)
2 card sequence	A K x x - K Q 9 8 x - Q J 7 x (2 touching honors)
Internal sequence	K J 10 9 x - A Q J 10 - K J 10 9 x - A Q J x (2 or 3 touching honors)
Broken sequence	K Q 10 9 x - two honors followed by a missing honor

## Lead definitions - continued:

High/Low	<b>Doubleton</b> in your hand - play the <b>high</b> card and then <b>low</b> card when you are able - tells partner it is possibly a doubleton
Top of nothing	Lead highest non-honor card of a “useless” suit like <b>8</b> 6 x x
Singleton	The only card in a suit
Tenace	Two non-consecutive high cards of a suit, such as <b>A Q</b> x x, <b>K J</b> x x

# Lead Guidelines against NT

- #1 - try to establish partnerships longest combined suit to create later winners
  - Did partner open - lead that suit
  - Did partner overcall - lead that suit
  - If partner did not bid,
    - Lead the top of a 3 card sequence - K Q J x or Q J 10 x
    - Lead the top of a 3 card broken sequence - K Q 10 x or Q J 9 x
    - Lead the highest of two touching honors in an internal sequence - K J 10 9
    - With NO sequence, lead the 4th best card in your longest and best suit K 7 6 4 2 or A 10 5 4 2
- Note: It is OK to lead away from an Ace in NT contracts**

# Lead Guidelines against suit contracts

- Best lead - A K x - you get to see the dummy to decide what to play next
- Did partner bid? Lead that suit. If doubleton, lead the top card, followed by 2nd card to give count
- Lead a singleton - Ace is OK but would not lead any other honor
  - Do not under-lead away from an Ace
- Lead top of a 2 or 3 card sequence
- Lead 4th best
- Lead the Bottom of Something or the Top of Nothing (BOSTON)
  - Leading a low card suggests to your partner that you have an honor in that suit
  - Leading a higher card (7, 8, 9) suggests to your partner you don't like that suit

## Leads: When leading your own suit against a suit contract

- Leading A asks partner permission to follow with the K
- With a sequence of 2 or more touching honors (Q J X X), lead top of the sequence (Q)
- Leading a low card , tells partner you LIKE that suit
- Leading a high card (ex. 8,7), tells partner you do not like (HATE) that suit



# Leading Attitude:

Leading

Low

Likes

Just try to remember...

**L L L**

Leading

High (non-honor - ex. 8,7)

Hates

Just try to remember...

**L H H**

# When partner leads....

- Three primary signal types
  - Count - ways to tell partner how many of a suit you have
  - Suit Preference - tell partner what suit to lead next
  - **Attitude** (most important signal) - do you like the suit or not

# Attitude - following partners suit lead

**F**ollowing

**L**ow

**H**ates

Just try to remember...

**F L H**

**F**ollowing

**H**igh

**L**ikes

Just try to remember...

**F H L**

# Discards

**F**ollowing

**L**ow

**H**ates

Just try to remember...

**F L H**

**F**ollowing

**H**igh

**L**ikes

Just try to remember...

**F H L**

What would you lead as West? Contract is 3 N by South

**Board 1**

South Deals

None Vul

♠ 10 6  
♥ 5 2  
♦ Q J 9 2  
♣ A Q 7 6 3

♠ K 3  
♥ A Q 10 9 4  
♦ K 7 4  
♣ 10 5 2



♠ J 9 8 5  
♥ K 8 7 6  
♦ 6 5 3  
♣ 8 4

♠ A Q 7 4 2  
♥ J 3  
♦ A 10 8  
♣ K J 9

# What would you lead? Contract is 4S by South

**Board 2**  
 East Deals  
 None Vul

♠ 8 3	♠ Q 2	♠ 4									
♥ 8 6 2	♥ Q 7	♥ A K J 10 9 3									
♦ A 10 8 7	♦ 6 3 2	♦ Q J 5 4									
♣ 7 6 4 3	♣ A K J 10 9 8	♣ Q 5									
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	N										
W		E									
	S										
	♠ A K J 10 9 7 6 5										
	♥ 5 4										
	♦ K 9										
	♣ 2										

<i>West</i>	<i>North</i>	<i>East</i>	<i>South</i>
Pass	2 ♣	1 ♥	1 ♠
Pass	Pass	2 ♥	4 ♠
Pass	Pass	Pass	