

Taking advantage of customer appreciation offerings

Case #1

Jenn plays on Tuesday morning then decides to attend the Thursday evening game in the same week. She pays \$4.

Case #2

Maurice brings Chantal to the Thursday evening game. Chantal has never played on Thursday evening before. They both play for free.

Case #3

Brenda likes to play Tuesday and Thursday morning. She decides to play Friday morning in the same week. The Friday game costs her \$6 instead of \$8.

Case #4

Luc plays Monday, Tuesday, and Thursday morning. He decides to play Friday as well during the same week. He pays a loonie for the Friday game.

Case #5

Serge pays \$25 up front on the Monday morning game, then plays Tuesday and Thursday morning. His spouse is out of town, so he decides to play check out the Barometer game with Heidi on Thursday afternoon then Marc convinces him to play Friday morning as well. He has, in effect, paid \$5 each for five games the same week.

Case #6

Matt comes into town for the Thursday morning game and decides to hang out for the Thursday evening game too. Thursday evening is half price at \$4.