

KCBA Website proposed changes

I should like to propose some changes are made to the Teachers directory we have on our website under the menu heading Learn Bridge which can currently be found on the left hand menu on the Home Page and this same information can also be reached by clicking on the PlayBridge from the top of the Home Page.

The EBU and EBED brought out a new Club and Teacher Directory last year, and I understood that this would be the go to list where all Clubs and Teachers could keep their own details updated including the classes they offer and the times of bridge sessions for clubs. My recent research has however shown there are three different lists in various parts of the EBU and EBED sites none of which match with each other.

I shall liaise with Tim Anderson to clarify which of these is the main list and confirm the URL and my proposal to the committee would be that I write out to encourage our teachers and Clubs to put all of their information on this central list with a link to that on our website. This will replace the pdf/Excel file we currently have on our website which it appears, in the main, only a few clubs and teachers ask us to update. I would advise all clubs and teachers that the information about classes and clubs will be removed once they have put their own information on the EBED site.

This would also be a benefit to Stephen as it means he will no longer have to continue to amend teachers and clubs details on our website and I can see no reason why teachers and clubs would not be pleased to have the ability to amend information themselves on the central EBED directory as this also links to a Find a teacher service recently set up.

With regard to our website, once the teachers directory has links to all our teachers, we should then be able to dispense with the Classes in Kent section on our website. We could also just have a link from "Teachers Area" to the EBED Directory and I would then be able to update the Map of Kent with current teachers in each area.

This would provide space to offer other information to potential students such as a link to NFB etc.

Teacher Training

I have not yet had the opportunity to contact all Kent clubs again to promote the new EBU Development area on the website <https://www.ebu.co.uk/development>

which provides 'Resources for clubs and county associations for teaching and marketing Bridge, to attract new players'. However, this is on my list for this quarter and should give me the opportunity to raise the question of another TTC as I currently still only have 2 names of potential teachers on my waiting list.

Pat Welsh

AEO

28th September 2023