

Report for the KCBA Committee regarding membership campaign

18th January 2020

We have agreed that First for Bridge will sponsor a bridge 'taster' day for KCBA. After some discussion we identified the Mick Jagger Arts Centre located within Dartford Grammar School as a suitable site. The target areas are Dartford, London Boroughs of Bexley, Greenwich, & Bromley, the Medway Towns and Maidstone. We have agreed the best date as 18th April 2020, and have booked the centre.

I have instigated a working group consisting of Paul Gibbons, Chris Lohan, Anton Mauve, Carol Hawkins, Declan Treanor (First for Bridge) and myself. We have had a detailed planning meeting today (11.01.20) and further meeting are planned.

We will have a 2 track approach, aimed at complete beginners (including juniors), and people who are already playing bridge but in non-EBU stings such as U3A, golf clubs, non-affiliated clubs and like settings. The beginners will be involved in mini-bridge sessions, the non-EBU players will be involved in short 'gentle duplicate' sessions, with prepared hands, hand records and commentaries. I will be contacting the membership asking for their assistance in marketing the event and to help out on the day.