



Board of Directors' Minutes

Meeting Held April 11, 2022

BOARD OF DIRECTORS

President:
Greg Frank

Vice President:
Martha McAlister

Treasurer:
Vacant

Secretary:
Leslie Pfeiffer

Logistics Director:
Ron Trainer

Marketing Director:
Annie Dethardt

Program Director:
Alan Trippel

Member Services Director:
Noel Stewart

Player Development
Director:
Teri LaBove

The April 11, 2022 meeting was called to order at 4:32 pm.

Those present were: Greg Frank, Martha McAllister Ron Trainer, Annie Dethardt, Noel Stewart, Alan Trippel. Shan Merritt was also present.

Approved:

- March 14, 2022 Board Minutes were approved
- Two additional agenda were approved

Board Member Comments/Reports:

- Alan recommended canceling the Tuesday afternoon and Thursday afternoon limited sections and the Monday evening BBO game (see attached). All game changes were approved unanimously. It was discussed and approved for educational programs to remain on Tuesday.
- Alan reported on the club's financials. March was a very good month making the first quarter profitable. (See attached financials)
- Annie submitted a marketing report prior to the meeting (see attached).

Old Business:

- Shan reported on the Spring Fling on March 25 and 26. The tournament was successful with a total of 108 tables. (See attached Spring Fling report)
- Greg discussed whether we should continue to require vaccination to participate in F2F games at the club. Alan will draft a survey to be sent to the membership for their input.

New Business:

- Greg informed the board we need to find a tournament chair-in order to host the Silver Lode Sectional.
- Martha is concerned about the number of F2F directors. We have lost many in recent years and currently only have ~~three~~ 4 F2F directors (Alan, Gene, Chuck, Noel). Greg offered to be a playing director when needed and will talk to Jane Eason and Mick McGuire about directing.
- Greg recommended we do not run the Longest Day event; instead, have a charity game on June 21 and ask people for a donation. This was approved unanimously.
- Greg discussed the fee increase. The current vote in 127 yes and 5 no. A board vote will be taken until after the deadline April 15th. The board will vote by email.
- Greg informed the board the Fall Sectional will be moved from Hotel Hot Springs to our facility pending Unit 161 board approval.

The meeting was adjourned at 5:33 pm.

For March 2022 VCC realized a small uptick in F2F game participation in our Open games. Our BBO morning lineup is doing well for the four games offered. However, the BBO Monday evening and Friday afternoon games were doing poorly.

At the start of April we dropped the Friday afternoon BBO while reestablished a F2F game.

The following changes will be made starting April 18th.

- Drop the Monday evening BBO game. Rusty, the BBO director, provided me enough information to convince me this game will continue to be, at best small table and will continue to lose money.
- The following F2F games should be discontinued: Tuesday 749er afternoon game and the Thursday afternoon 499er game. Both have failed to generate enough tables to sustain its own section.
- This set of changes leaves
 - BBO games Tuesday through Friday mornings,
 - F2F Open games 4 weekday afternoons (except Wednesday),
 - Limited F2F sections on Monday (499er), Wednesday (1499er and 399er sections) and Friday (399er), and
 - Swiss Teams two Saturday's per month (usually 1st and 3rd subject to Director availability).

It should be noted, as an aside, having a F2F Education program for experienced, existing players on Tuesday mornings might create a conflict with the very successful BBO game for 1499er players. Education programs might need to be conducted Monday mornings (no BBO), rather than Tuesday morning, if a room is available.

This is a summary of our Finances for March and the first quarter of this year.

- 1 This analysis should be sub-titled "*Thank Goodness for Tournaments.*" Total tournament revenue of \$5592 was reduced by \$2782 in expenses leaving us a profit of \$2,810.
- 2 Tom and I decided to not roll-over a CD so our CD account is \$5000 lower than the prior month. At the time we were relatively low on cash, not sure how a game fee vote would turnout and unsure of tournament revenue. This was totally precautionary and we can reinvest into a new CD at some future time as we see how our income and expenses flow over the next few months. Besides, interest rates are so low the meager amount earned each month is not a loss to our club. We earned only \$2.85 from our CDs the first three months of the year. Yippee!
- 3 Good news is that our cash plus CDs are at \$31,561 - the highest this figure has been for many, many months.
- 4 Our Payroll-to-Game Fee ratio in March also dropped; down to 53%. This is very good news indicating our Games Fees are increasing faster than our Payroll category. This ratio is slowly falling to pre-pandemic levels. The rate was 71% in January and 57% in February.
- 5 Besides the financial success of our tournament we should also be aware our Game Fee revenue has been increasing every month this year. A special report Greg asked Tom to produce shows these Game Fee figure trend: Jan= \$3,672, Feb= \$4,298 and March= \$4,655. Meanwhile ACBL expenses for our duplicate games was lower than either of the first two months of the year.
- 6 Even without the tournament success our club realized a small operating profit for March compared to small losses both January and February.

Alan
Interim Treasurer

Village Voice advertised our beginner bridge class once, Village Digest advertised it for 3 consecutive weeks, and the Chamber ran it once once on their website. Village Voice will be running a pic of the Spring Fling and continues to run our ad in the Club Corner as well as a separate one for cribbage and pinochle.

We had 12 people sign up for beginner bridge class but only 9 showed up. I am in the process of contacting the no shows to find out if they plan to come. Overall the group seemed very enthusiastic about the class.

Several Mail Chimp emails were sent to the VCC members.

Annie

SPRING FLING ----March 25-26, 2022

108 Total tables

Friday AM: 28 tables : 16 open, 12 limited
PM: 28 tables : 16 open, 12 limited

Saturday AM; 26 tables : 17 open, 9 limited
PM: 26 tables : 17 open, 9 limited

Income

Game fees	\$4496	
Lunches	1096	
TOTAL income		\$5592

Expenses

Directors & Make boards	\$ 739	
Supplies	47	
Lunches	1057	
ACBL fees	516	
Facility rental	432	
TOTAL Expenses		\$2791

NET PROFIT \$2801

Cokes with lunch and wrapped candy were donated
M&Ms to welcome were donated