

## DISTRICT DIRECTOR REPORT AUGUST 2015

I have reviewed the most recent CEO Update and the ACBL continues to proper. Following are some of the issues discussed.

**FINANCIAL UPDATE** Through April the increase in Net Assets from Operations total \$87,305 which is \$66,807 higher than the same period last year. Savings from switching insurance carriers contributed to this increase and there are expectations of additional savings by switching to Braintree for credit card processing.

**MEMBERSHIP UPDATE** At the end of March, membership was at 167,191. New members are joining at approximately 1,000 per month. The League is focusing on retention of membership as an additional growth factor.

**ACBLscore+** The Management Technology Committee has completed their review of the product delivered by Hammond Software. The committee has decided to use an in-house team to finish the ACBLscore+ with code from Hammond Software. Mitch Hodus has been hired as the new CIO of the ACBL and he will be the project manager for ACBLscore+. Mitch's background includes Senior vice President of Vining Sparks, a local investment brokerage house where he was Senior Vice President of Information Technology and Senior Director of Technology for Harrah's Entertainment. The hiring of Mr. Hodus was unanimously endorsed by the three outside experts sitting on the MTC.

**MANAGEMENT PROMOTIONS** Joe Jones, our current CFO will also been named as interim COO. The departments of Bridge Administration and Meeting Services will be under his supervision. Also, the department of Club & Member Services will be under the direction of Alex Turner who has been named CMO for the League. She will continue to supervise the Marketing, Education and Editorial departments.

**COLLEGIATE BRIDGE CHAMPIONSHIPS** ACBL continues to encourage collage bridge participation. This year at the Summer NABC, the teams from Stanford Univeristy, University of Chicago, U.C. Berkeley and Brandeis will compete for the \$20,000 scholarship which is a substantial increase from prior years.

**SUMMER NABC IN CHICAGO** I am advised that hotel reservations are filling up fast. If you are having trouble getting a reservation, let me know and I will see if I can help you. No, guarantees however.

**BRIDGE WEEK** I hope everyone who attends our Regional in Pasadena (beginning July 6) will have an opportunity to meet Suzi Subeck, our 2015 ACBL President. She is expected to be here for the entire week.

As always, if you have a problem, question, or comment, you can reach me at [Pinsky4Bridge@earthlink.net](mailto:Pinsky4Bridge@earthlink.net)